

BKOS | PLAY SHEET 001

The King Moves Quiet. But He Moves First.

By Jaron Baston, Commissioner, LAW Fund

OBJECTIVE

To install the foundation of legacy protection by aligning the athlete's financial posture with the most important piece on the wealth chessboard: The Trust.

This is the first formation in your journey toward building a Family Bank — a self-sustaining system of protected capital, policy leverage, and intergenerational access.

COMMISSIONER'S BREAKDOWN: WHY THIS PLAY MATTERS

In football, your quarterback isn't the fastest or strongest — but every formation is built around protecting him.

In wealth, your Trust is the King. It doesn't generate cash flow. It doesn't buy assets. But when it's in place — everything else can move securely.

You can recover from a bad contract. You can rebuild a brand. But when your name, your family, and your policy aren't legally protected? Your legacy is vulnerable.

This play sheet helps you:

- See why the Trust is the quarterback of your vault
 - Understand how to use it as a legal structure (not a trend)
 - Move from guessing to generational game planning
-

FORMATION: THE KING = THE TRUST

Chess Piece: King

Wealth Tool: Irrevocable Trust

LAW Ecosystem Component: SHOW•ME Family Equity Trust

“The King doesn’t need to move much. But if he’s exposed — the game is already lost.”

In your vault:

- **The Trust owns your Policy (Queen)**
- **It appoints decision-makers (Trustees)**
- **It directs how wealth passes (Beneficiaries)**
- **It connects with LLCs, Foundations, and future Family Bank activities**

This isn’t about hiding money. It’s about controlling legacy with a blueprint, not blind faith.

REAL-WORLD KING STRATEGY EXAMPLE

Case Study: The Late Kobe Bryant

Kobe didn’t just build a career — he built a controlled legacy. At the time of his passing, his estate included multiple trusts and legal vehicles that ensured his wife and daughters were protected immediately — without probate, without headlines, without external interference.

His trust owned several entities and policies designed to preserve brand equity, manage cash flow, and protect real estate holdings. Though the full details are private, it’s widely recognized that Kobe used a trust structure early in retirement to secure his family’s legacy and philanthropic efforts.

Lesson: It’s not about how much you make — it’s about how much remains protected.

INSTALLATION INSTRUCTIONS

1. Clarify Your Mission

Who do you want your wealth to touch? Who needs protection if you’re gone?

- Family
- Children
- Charity / Foundation
- Future business partners

Your answers will shape your trust.

2. Install the SHOW•ME Trust

LAW Fund's legal trust structure is designed to be the foundation of your family's wealth system. It features:

- **Grantor-designed:** You control how the trust is established, written, and implemented — it begins with your values.
- **Irrevocable:** Once funded, it cannot be changed. This protects the assets from future lawsuits, claims, and estate complications.
- **Policy-owned:** The trust is structured to own your Permanent Life Insurance (PLI) policy — allowing the death benefit and cash value to remain in the family vault, managed for future access and circulation.

By placing your policy inside the trust, you're ensuring that capital is not only protected, but directed with intention — bypassing court, taxation delays, and internal disputes.

3. Fund It with Policy

- Purchase a permanent policy (whole or indexed universal)
- Name the Trust as owner and beneficiary
- Fund premiums monthly or annually

This is the vault's lifeblood.

4. Appoint Your Team

- Trustee = Your wealth decision-maker

- Beneficiaries = Who inherits what
- Attorney & CPA = Who builds around it

THE CHESSBOARD: B.K.O.S. POSITIONS

Chess Piece	Wealth Equivalent	Purpose
King	Legacy / Trust	Protected at all costs
Queen	PLI (Policy)	Fluid power, capital leverage
Rook	LLC / C-Corp	Direction and protection
Bishop	Advisors / CPAs	Diagonal strategy (perspective)
Knight	The Brand	Jump moves — must be managed
Pawn	Public Image	Disposable if undisciplined

The Play: You're not just a piece in someone else's game. You are the board.

EXECUTION KEYS

- Do not build a Trust without a policy behind it

- Do not buy a policy without a Trust to house it
- Schedule a session with a fiduciary + trust builder

These two assets work together, not alone.

OUTCOME: LEGACY LOCKED IN

With this structure installed:

- You bypass probate and family court
- You protect wealth from creditors, lawsuits, or mismanagement
- You establish the first position in your Family Bank

This is not theory. This is protection you can pass on.

PROTECTION CLAUSE

This Play Sheet is for educational purposes only. LAW Fund does not offer financial, legal, or insurance advice. Always consult a licensed fiduciary or estate planner before taking action.

YOUR NEXT MOVE

This is Play Sheet 001: The King — the first move in building your own Family Bank.

- [Download the Play Sheet PDF]
 - [Apply to The 12](#)
 - [Subscribe to The Lost Athlete]
 - Book a Consultation →
-

 **LAW FUND**

Not a brand. A system.

Not a pitch. A protocol.

Not a product. A platform for protected wealth.

We don't manage your money — we help you install the structure.

We don't pitch insurance — we unlock the system behind it.

If you're ready to build your own Family Bank — let's install the playbook.

Stay protected. Move first.